OECI for Patients WG

Enhancing Patient Involvement in Cancer Care and Research

Unicancer's strategy in patient partnership : application in a CCC, the Henri Becquerel Center













Presentation of the federation



18 Comprehensive Cancer Centers (+ 2 affiliated centers) •









Presentation of the federation

3 missions

Care / Research / Training

4 shared values











Patient partnership in France



Based on a legislative and regulatory framework: ⇒ Laws, circulars and certifications from 2002 to date.





Strategy of Unicancer

A strategic plan for 2019-2022 with 3 priorities:

Axis 1: the patient, co-pilot of his care

- Taking greater account of patient experience & results valued by patients
- Promoting equal access to healthcare
- Providing long-term support and better territorial coverage

Axis 2: CCC at the forefront in the fight against cancer Working on guality, e-health, innovation, partnerships

Axis 3: Expert network with a regional focus

Expanding services, developing town-hospital network, taking part in prevention initiaves







Strategy of Unicancer

An ongoing strategic plan for 2023-2025:

• Strengthening actions on patient experience/partnership, the role of patients and caregivers...

A charter signed by the 18 top managers of the CCCs.









In practice...

2020: creation of a dedicated working group

- To encourage the CCCs to strengthen patient partnership initiatives;
- To support them in a very practical way :
 - ✓ Offer thematic guides;
 - Feedback on flagship initiatives (webinars);
 - \checkmark Support for projects deployment (structuration of patient partnership, recruitment...);
- To create opportunities for collaborations between CCCs:
 - ✓ Research in peer-support;
- To be a relay between the CCCs and any outside bodies, in France and abroad (OECI).







Application in a CCC : the Henri Becquerel Center



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At the beginning, the top management wanted to integrate patients' views into the building project of the



Enhancing the patient partnership in the Henri Becquerel Center



Patient Experience Office:

• To facilitate the implementation and to follow-up the actions related to the patient experience, including the patient partnership (supported by Becquerel-LAB).

Becquerel-LAB

- To structure the patient partnership deployment within process the establishment
- To integrate the patient perspective into the building project
- To extend the device to all departments concerned by patient partnership



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Unicancer NORMANDIE-ROUEN





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The Becquerel-Lab device:









Gaëlle PENNAMEN

Virginie BILLARD

Lydia COURTIN



All members are involved in individuals projets, such as:

Main projet:

 Creation of an alternative communication tool for ENT patients

Main projet:

 Onco-sexology training for healthcare professionals

Main projet:

 Participation in a questionnaire to identify supportive care needs

Main projet:

- Organization of white visits (preparation visits) for people with autism
- Involved in the Disability Committee

Main projet:

 Onco-sexology training for healthcare professionals

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Charles MENDRAS

Françoise ROGLER

Main projet:

- Involved in the Culture
- Comittee
- Contribution to the creation of an imaging exam preparation website

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Emmanuelle HOCHE

- Patient partnership manager (CHB)
- Patient experience projet manager (Unicancer)
- Coordinator of the Becquerel-LAB



The Becquerel-Lab device:

Some examples of collective involvement:

- Building project (sensory workshops, space planning, cocoon tests, signage/orientation...);
- Onco-sexology training (questions that patients/caregivers ask); •
- Reflections on early access to test results by the patient;
- Communication supports;
- Improving the content of Multi-Media Terminals (socio-aesthetic tutorials, videos of recipes with oral nutritional supplements to improve compliance...);
- Collaboration PREMs and PROMs;
- Certifications (OECI, HAS, WELL);
- Survey on perceptions of comfort by healthcare professionnals and patients







The Becquerel-Lab device:

One of the best examples:

 Ambulatory surgery passport (document created to strengthen the link between) the private nurses and the hospital in a context of outpatient breast surgery).

Jury Prize at the SPX Awards 2025 Category "Integrating the patient experience into communication".









The Patient Experience Office:

Objectives

- To demonstrate the commitment of the top management and the institution
- To facilitate the implementation and follow-up of actions related to the patient experience, including the patient partnership (led by the Becquerel-LAB)
- To monitor the progress of projects related to the Patient Experience and respond to proposals / requests from professionals / patients / companies.

Coordination

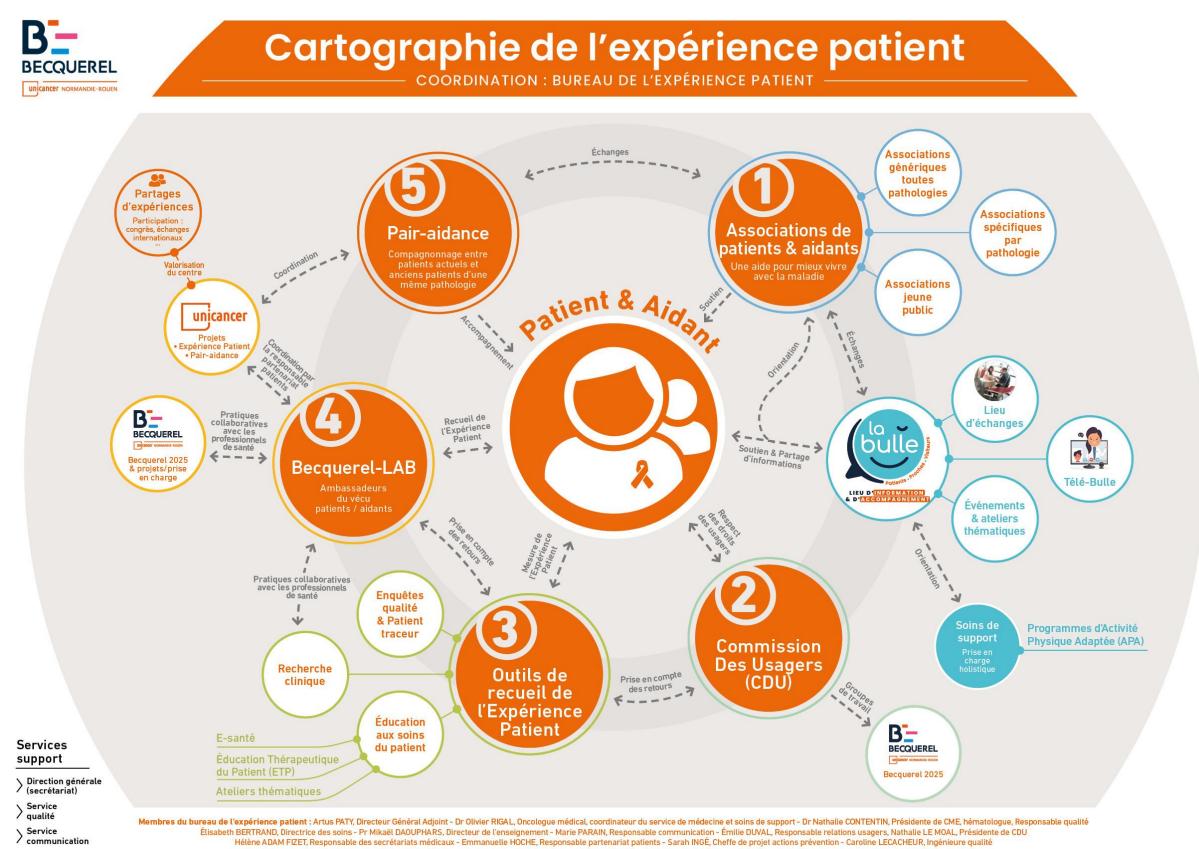
- Patient/caregiver' associations
- Users' Commitee (a legal commitee which aims at defending users' rights)
- All the tools and ways of collecting patient experience (research, quality surveys...)
- Patient partnership (Becquerel-Lab)
- Peer-support

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THANK YOU

for your attention

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Unicancer / Centre Henri Becquerel

